

**Press Release** 

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## Safe holidays on the AmberOne A1 Motorway and life corridor

AmberOne A1 Motorway together with KWP Gdańsk, KPP in Świecie and KMP in Grudziądz will take care of safety during holiday trips and remind the rules of creating a corridor of life and zipper rule.

The regulations regarding the principles of creating a corridor of life have been in force for several months, but because the habit of responding correctly and giving way to emergency services is time consuming, AmberOne A1 Motorway decided to help drivers develop this habit. Creating a corridor of life should become an automatic reaction of every driver, everyone should be able to create a corridor instinctively, without wasting valuable seconds on wondering which way to go and how to properly position. AmberOne A1 Motorway has prepared a series of videos showing how easy it is to create a corridor of life and facilitate the passage of emergency services.

"There have already been many instructional videos that show how to create a corridor of life, so we decided to focus on emotions and show the naturalness with which the corridor of life is created. We hope that thanks to this approach and combination of creating a corridor of life vs daily activities, this principle will be better remembered," explains Anna Kordecka, spokesman for Gdańsk Transport Company.

The movies that will be shared on the AmberOne A1 Motorway social media are just one of the planned activities to consolidate the way the corridor of life is created. The rules for creating the life corridor and zipper rule during regular technical inspections carried out on selected AmberOne A1 Motorway junctions will also be reminded by officers from KWP Gdańsk, KMP in Grudziądz and KPP in Świecie. Checks will start at the beginning of the holiday and will last until the end. Invariably, during the entire vacation on the AmberOne Motorway A1, unmarked police cars will take speed measurements.

In addition, AmberOne Autostrada A1 has prepared a special leaflet about the corridor of life, which clearly shows how to behave in order to allow quick passage for emergency services. In addition, each vehicle that passes technical inspection will receive a gift in the form of a reflective vest or led pendant.

Leaflets, films, technical inspections are not everything. The AmberOne A1 Motorway Operator, Intertoll, has also joined the education of drivers. Some of road patrol vehicles on the rear door has pasted graphics showing the proper positioning of vehicles during the formation of the corridor of life and driving on the slider.

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